

PRESS RELEASE

Michael Stadler joins Advisory Board at CISCRP

Hamburg/Boston, May 7, 2019. The President and Chairman of CLARINESS, a leading global patient recruitment company, has been elected to the Advisory Board of The Center for Information and Study on Clinical Research Participation (CISCRP), a non-profit organization dedicated to educating and informing the public, patients, medical/research communities, the media, and policy makers about clinical research.

Michael is a Co-founder of CLARINESS and provides executive leadership and strategic direction to the company and its subsidiaries. He brings more than 20 years of experience in launching and strategic management of organizations across consumer and business-to-business industries. Michael will contribute new ideas and help CISCRP as well as its members succeed in this rapidly-evolving and challenging industry.

“I’m very honored to join the Advisory Board and I’m looking forward to working together with industry experts to enhance not only experiences, relationships and real patient engagement; also to support reaching a much larger audience,” says Michael Stadler. “From my work at CLARINESS, I know how important industry information exchange is to attract and raise awareness among the patient population globally.”

“We are delighted to have Michael on our Advisory Board,” says Ken Getz, founder and CEO of CISCRP. “Michael brings a wealth of knowledge of the global clinical research enterprise and will greatly help us improve our efforts to internationally educate and engage patients and the public.”

About CLARINESS:

CLARINESS develops and implements a wide array of high-end services to pharma corporations and CROs in Europe, North America, Latin America and Asia Pacific including patient recruitment, study feasibility, patient surveys and retention. With 14 years of patient enrollment and engagement experience as well as their inhouse developed ClinLife® technology, CLARINESS has established itself as a leading global patient recruitment expert. ClinLife® is the patient portal for clinical trials, live in 50+ countries with more than 28 languages and has been used by thousands of sites.

www.clariness.com www.clinlife.com

About CISCRP:

The Center for Information and Study on Clinical Research Participation (CISCRP) is a 501(c)(3) non-profit organization dedicated to engaging the public and patients as partners in the clinical research process. CISCRP provides free education and outreach to the general public and patient communities. The organization’s services include Patient Advisory Boards, Health Communication Consultation and User-Testing through Editorial Panels, Community Engagement Events, free Search Clinical Trials service, and numerous additional services throughout the clinical trial process to certify patient input is incorporated. Visit www.CISCRP.org for more information or to support CISCRP’s educational initiatives.

Press Contact CLARINESS:

Daniela Zierke
Head of Marketing
daniela.zierke@clariness.com
+49 (0) 40 298 678 07